



YOUNGCARE

VISUAL IDENTITY MANUAL

Introduction

Welcome to the official Visual Identity Manual of YoungCare: Relief for Younger People in Need of Care and their Informal Carers.

In this manual, you will find all the necessary information to properly use the YoungCare logo and visuals.

Primary Logo



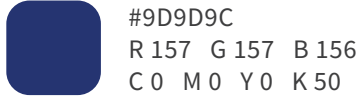
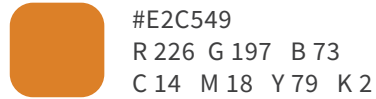
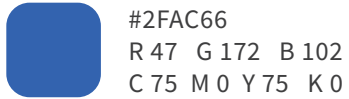
Primary Logo Variation



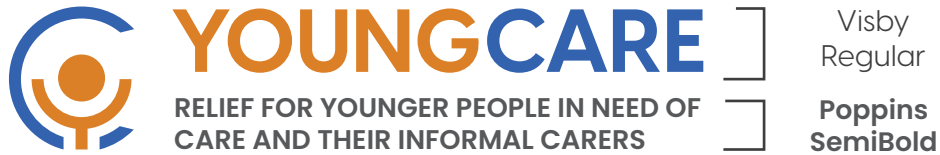
Colour Variations



Colour Palette



Typefaces



Visby Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Open Sans SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Clear Space



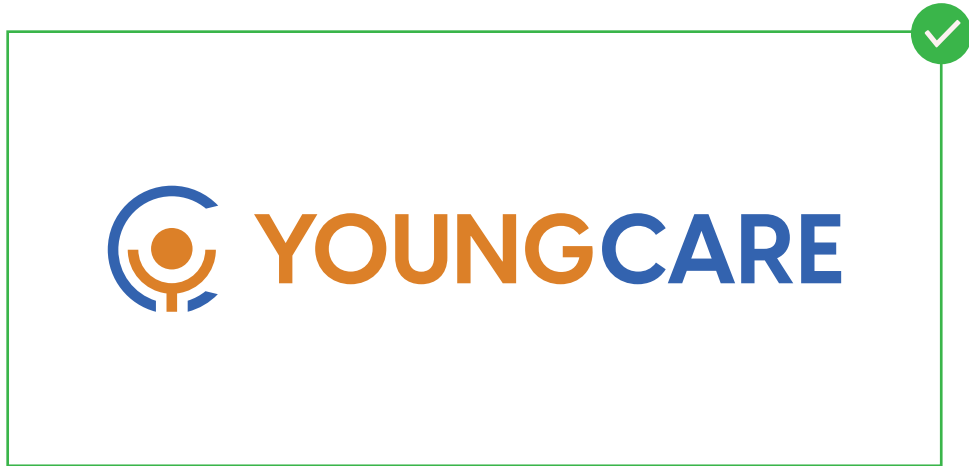
25px



25px



Logo Guidelines



Minimum Size



Usage Guidelines



